

Parks and Friends – a strategic partnership
approach for the future

THE FRIENDS of PARKS – WHO, WHY, WHAT

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It gets lonely without friends...

**We value our Friend groups – and we
would love to get more of them to our
new sites:**



**They are highly organized volunteers, who
have energy, passion and skills**



They can have same goals with us but
different means to achieve them



They outnumber us -
and that's good

They have influence and power





Why I'm here: I want to know how can we be a better friend?

- We need friends, so what can we do to attract them, nowadays when short term volunteering is a trend, but a long term commitment is harder to achieve?
- We need to get personal and make a commitment ourselves
- Give freedom! Loose control. Give chance to make a difference,
- Reward and appreciate